



**Ryszard Sroka**

**Senior Art. Director**

- 1994 – 1999 Akademia Sztuk Pięknych im. Jana Matejki w Krakowie, Filia w Katowicach, kierunek Grafika; dyplom z wyróżnieniem
- 1991 – 1996 Uniwersytet Śląski Wydział Pedagogiki i Psychologii, kierunek Psychologia

**DOŚWIADCZENIE ZAWODOWE:**

- 2006 Saatchi & Saatchi London  
Senior Art. Director
- 2001 – do dziś Saatchi & Saatchi Warszawa  
Senior Art. Director
- 2000 – 2001 Bates Poland  
Art. Director

**GŁÓWNE NAGRODY:**

- EUROBEST 2006 – Bronze – Campaign – Amnesty International
- EPICA 2006 – Bronze Finalist – Print – Amnesty International
- EFFIE 2006 – Grand Prix – Campaign – Amnesty International
- EFFIE 2006 – Golden Effie – Campaign – Amnesty International
- EFFIE 2006 – Silver Effie – Toyota Avensis campaign
- GOLDEN DRUM 2006 – Golden Watch – Amnesty International Campaign
- GOLDEN DRUM 2006 – Golden Drum – Poster – Amnesty International
- GOLDEN DRUM 2006 – Silver Drum – Print – Amnesty International
- GOLDEN DRUM 2006 – Bronze Drum – Media – Amnesty International

ART DIRECTORS CLUB OF EUROPE – Grand Prix – Mixed media campaign – Amnesty International

ART DIRECTORS CLUB OF EUROPE – Finalist – Poster – Amnesty International

CANNES 2006 – Bronze Lion – Mixed media campaign – Amnesty International

CANNES 2006 – National Diploma – Interactive campaign – Amnesty International

CANNES 2006 – Finalist – Interactive media – Amnesty International

KTR 2006 – Gold – Print – Amnesty International

KTR 2006 – Gold – Poster – Amnesty International

KTR 2006 – Bronze – Active advertising – Amnesty International

CANNES 2005 – Finalist – Television – Toyota Avensis, „Kid”

GUN REPORT 2005 – 100 BEST WORLD'S ADS – Toyota Avensis, „Kid”

KTR 2005 – Gold – Print - UNICEF Campaign

KTR 2005 – Silver – Print – Ariel “Piece of cake”

KTR 2005 – Bronze – Active advertising – Metropol “Window”

EPICA AWARDS 2004 – Silver Epica – Media innovation – Head & Shoulders „It can't fall here”

GOLDEN DRUM 2004 – Silver Drum – Toyota Avensis, „Kid”, TV

KTR 2004 – Gold – Ariel „Ariel Tester”, Print

KTR 2004 – Gold – Toyota Avensis, „Kid”, TV

KTR 2004 – Silver – New media – Head & Shoulders „It can't fall here”

GOLDEN DRUM 2003 – Silver Drum – Print – Ariel „Ariel Tester”

GOLDEN DRUM 2003 – Silver Drum – Media Award – Sony Playstation „Poland : Brazil”

CANNES 2003 – National Diploma – Print – Sony Playstation „Poland : Brazil”

KREATURA 2003 – Print – Sony Playstation „Poland : Brazil”

KREATURA 2003 – Print – Flash „Restaurant”

KREATURA 2003 – Outdoor – Flash „Restaurant”

KREATURA 2003 – Campaign – Flash

KREATURA 2003 – TV – Toyota Corolla TS „Policjant”

GOLDEN DRUM 2002 – Silver Drum – TV – Toyota Corolla TS „Policjant”

KREATURA 2001 – Direct Mail – Toyota na gaz